

REGIONAL GROWTH PARTNERSHIP STRATEGIC PLAN

OUR MISSION

To promote business retention and expansion, as well as attract investments, new business, and high-quality jobs to the Northwest Ohio Region, while working collaboratively with our economic development partners.

OUR VALUES

**LEADERSHIP | INTEGRITY | INCLUSIVE |
QUALITY | INNOVATIVE | CARING**



EXCELLENCE IN OPERATIONS

- Lead innovative business-related marketing efforts.
- Deliver “best in class” project management services for attracting new companies and expanding operations of existing companies.
- Optimize JobsOhio services and incentives for our region as the network partner.
- Partner with local organizations to support a vibrant community that attracts and retains diverse talent.

FINANCIAL STEWARDSHIP

- Broaden our private investor base to consistently grow our financial support, while engaging JobsOhio resources to produce solid job creation and investment results.
- Increase financial support from investors that generates consistent growth in RGP resources through proactive private fundraising efforts.
- Achieve excellence in Investor Relations activities and results-oriented communications.
- Actively engage CEOs from regional businesses in Investment and Economic Development activity.
- Create broader awareness of Regional Growth Partnership and JobsOhio services through private networking events with local business leadership in areas outside of Toledo.

TALENT

- Align the supply of talent with the capabilities to meet business demand now and in the future.
- Connect Northwest Ohio businesses with training sources and services to address their talent gap.

INNOVATION

- Be home to nationally relevant innovation districts and lead the Midwest in entrepreneurship.
- Connect Northwest Ohio businesses to the Innovation Ecosystem.

SITES

- Create more communities where companies want to relocate and people want to live.
- Develop site-ready locations in Northwest Ohio for prospective companies.